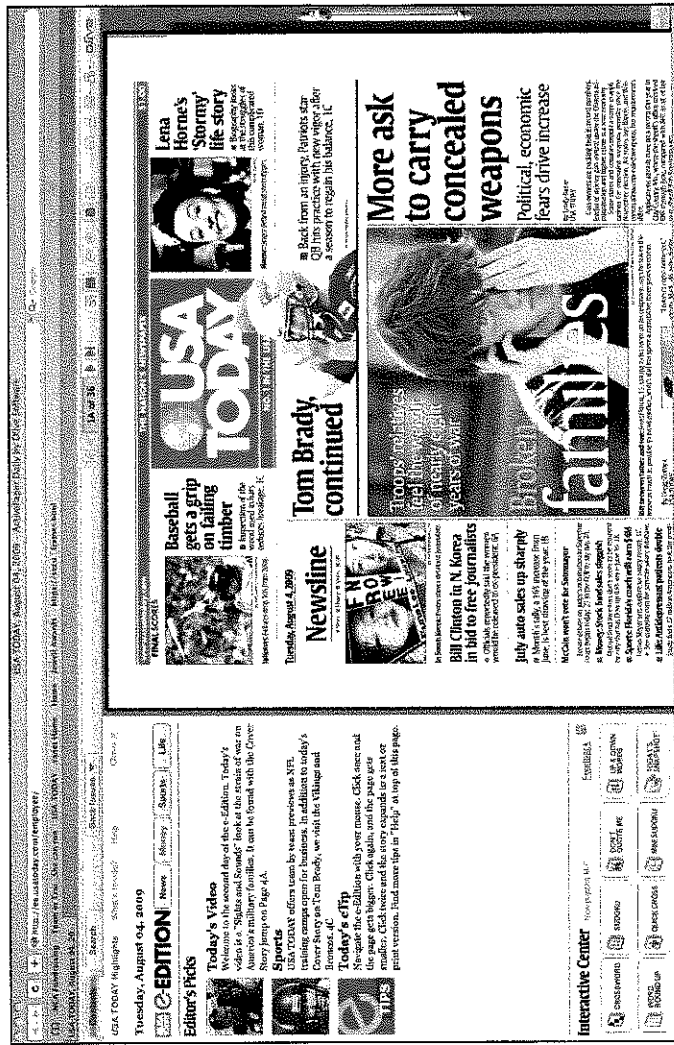




USA TODAY's e-Edition is an exact digital replica of the daily newspaper delivered via the web. With this online access, an opportunity is created to expand the use of engaging, real-world, up-to-the-minute news from USA TODAY.

Features of the e-Edition include:

- Daily "Editor's Picks"** — Highlighting the best of the day's content across USA TODAY's sections.
- Table of Contents** — A section by section table of contents, providing direct access to articles inside the newspaper.
- Videos** — Online videos embedded directly into the accompanying newspaper content.
- Puzzles and Games** — USA TODAY's interactive puzzles and games including Crossword, Don't Quote Me, Sudoku, Mini Sudoku, Word Round Up and Up & Down Words.
- Snapshots®** — USA TODAY's popular infographic, with an interactive bonus allowing readers to actively participate in quick polling results.
- Featured Pages and Thumbnails** — Quick scan option to review USA TODAY featured pages like weather, markets and TV listings. A thumbnail section for each page in the newspaper.
- Search** — The ability to text search content and advertisement in the day's issue and through back issues.
- Back Issues** — Easy access to all digital back issues, available from product launch.
- Text to Speech** — One-button text to speech capability, allowing subscribers to have the news provided in an audio format.
- Multifunction display** — View content in the newspaper format, or simply as text. Other options allow subscribers to zoom, fit-to-page, print and email.
- Connect to Internet** — All links throughout content and advertisements will be clickable, allowing readers to access Web sites outside the digital reader environment.



7 Great reasons to try the e-Edition:

- 1. Easy access.** Flip through pages and skim headlines all on your computer.
- 2. Easy to read.** Zoom in to text and pictures to maximize your easy, comfortable reading.
- 3. Convenient.** Available by 5:30 a.m. ET every day, Monday through Saturday. Available through breaks and abroad.
- 4. Flexible.** Keyword searches — Gives you the power to perform further research on any person or topic instantly.
- 5. Portable.** Portable — easily downloaded for later reference.
- 6. Compact.** Store past issues on your computer. Fast, neat and highly compact means to retain information for quick reference later.
- 7. Efficient.** Jump to article continuations with a single click — Makes your reading experience highly efficient.